

Mark Chen Photography
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2008 Wedding Photography Best Value Packages Price List (Updated July 2008)

Package 3: Affordable Luxury		
Parent albums are the cream of the crop. The memberships makes Mark Chen your private photographer for life.		
Photo Session(s)	Albums	Prints and Others
Wedding Day Coverage: 5 hours 1 studio session	"Montages" Style: 13 Sheet (26 sides) 9.5x13 GraphiStudio Flushmount with approx. 50 digitally-retouched images. - OR - "Neo-classics" Style 17 Sheet (34 sides) 9.5x9.5 GraphiStudio Flushmount with approx. 65 digitally-retouched images.	_ Approx. 1200 images to choose from _ B&W or Sepia Toning at no additional cost _ CD ROM and web proof(2 months) on all the images _ Optional productions of Comic Strip, Calligraphy Portrait and Portrait-in-Portrait at no additional cost(use prints as follows) _ 30 4X6 prints w/ up to 5 images _ 1 digitally-retouched 8x10 print _ 1 digitally-retouched 11x14 print _ 1 digitally-retouched 16x20 print
	<p style="text-align: center;">Parent Albums</p> 2 Flushmount albums (6x8 for Montages, 6x6 for Neo-classics) replicating the main album	<p style="text-align: center;">Life-long Silver Membership with MCP</p>
\$3,300		

Bold types represent added features from the last package

Package 4: The Popular Choice - Best Value		
A complete photographic coverage with an array of album presentations. The poster-style reception display gives you the celebrity status.		
Photo Session(s)	Albums	Prints and Others
Wedding Day Coverage: 6 hours 2-photographers at all time 1 studio session 1 studio/ outdoor/ rehearsal session	"Montages" Style: 14 Sheet (28 sides) 9.5x13 GraphiStudio Flushmount with approx. 50 digitally-retouched images. - OR - "Neo-classics" Style 20 Sheet (40 sides) 9.5x9.5 GraphiStudio Flushmount with approx. 80 digitally-retouched images.	_ Approx. 1500 images to choose from _ B&W or Sepia Toning at no additional cost _ CD ROM and web proof(2 months) on all the images _ Theatrical (2.5'X6') Poster-style Freestanding Reception Display (usable outdoors) _ 2 "Pages" of Desktop Montage _ Optional Comic Strip, Calligraphy Portrait and Portrait-in-Portrait at no additional cost _ 30 4X5 prints w/ up to 5 images _ 2 digitally-retouched 8x10 prints _ 2 digitally-retouched 11x14 prints _ 1 digitally-retouched 16x20 prints
	<p style="text-align: center;">Parent Albums</p> 2 Flushmount albums (6x8 for Montage, 6x6 for Neo-classics) replicating the main album	<p style="text-align: center;">Life-long Silver Membership with MCP</p>
	<p style="text-align: center;">Brag Books</p> 8 Guest Books(4x5 for Montages, 4x4 for Neo-classics) replicating the main album	
\$4,800		

Package X-D: Fly Away with Me		
Destination Wedding? Do not settle with an unknown photographer based thousands of miles away. Get MCP to capture your day.		
Photo Session(s)	Album	Prints
Every feature in a Package (Package 3 and up)		
Price: Package Price plus Traveling Cost		

a la carte items:		
Membership		
Silver Membership	Life-long previledge of an annual studio session	\$1,000
Gold Membership	Life-long previledge of 2 annual studio sessions	\$2,000
Prints		
4x5		\$ 8
5x7		\$ 19
8x10		\$ 38
9x12		\$ 46
10x15		\$ 60
11x14		\$ 70
16x20		\$ 145
20X24		\$ 210
24X30		\$ 280
Larger		Inquire
Rush order	prints ready on 3rd day if placed before noon	\$25 per order
<i>*Metalic prints add 35%</i>		
Purchase of Original Files		
Original Image on an iPOD with a slideshow accompanied by your favorite music		\$900
Original Image on DVD(s)		\$500
<i>All images except technically imperfect ones will be included. Customer acquires the non-commercial usage right.</i>		
Web Proof Extension		
1 month of extended web proof for a photo session or wedding day		\$30
<i>**If not extended, proofs are online for 2 months from the date they are posted.</i>		
Desktop Montage		
Anitimated Screensaver that features your wedding day highlights		
A Scene(Processional, First Dance, etc.)		\$250
A Page from your album		\$100
Pop Art Portrait		
Production of a Pop Art Portrait(print not included)		\$150
HD-Scape		
Super high reolustion composite image that reveals Intricate details(productio, print not included)		\$150
Your Images on a Wine Bottle		
12 Wine Bottle Labels featuring your bridal or engagement image		\$60
Mosaic Memory Poster (40x50)		
A "Large Picture" made of more than a thousand small pictures from your wedding (only Packages 3 up)		\$750
Theatrical 2.5'x6' Free Standing Poster (usable outdoors)		
Poster graphically designed by Mark Chen		\$390
Traditional Parent Album		
Artleather Futura with 40 4x5 prints		\$400
Thank You Cards		
100 copies of thank you cards featuring your favorite portrait (includes envelopes)		\$350
Main Album Upgrades		
Metallic Cover (metal as the material, not the print) upgrade		\$50
Soft Silk Cover upgrade		\$50
Cowhide upgrage (from Leatherette)		\$75
Extra page in GraphiStudio Flushmount w/ designed layout		\$170
Metallic Prints in GraphiStudio Flushmount Album		\$250
Comic Book Style Album (price indicates upgrade cost from a regular Flushmount album)		
Another innovation from MCP! An album featuring dialogue bubbles sampled from actual conversations. The album is no longer a silent movie.		(number of pages x \$20) + \$500
"Story of Our Lifes" Album (price indicates upgrade cost from a regular Flushmount album)		
A 10x15 Flushmount Album features your wedding images and previous photos provided by you.		\$400
Brag Book		
8 GraphiStudio Guest Books replicating your wedding or engagement album		\$290
50 GraphiStudio Guest Books replicating your wedding or engagement album		\$650
Musical Album Featuring Commissioned Wedding Music		

Upgrading a flushmount album to a MUSICAL ALBUM. Features commissioned wedding music from Ann Witherspoon. Clients need to provide lyrics.	\$1,200
Recording of the commissioned wedding music	\$1,200

Flushmount Parent Album	
1 8x12 GraphiStudio Flushmount Album replicating the main album	\$450
Upgrade 6x8 parent album to 8x12 parent album	\$150
Engagement Flushmount Album presented on the wedding day (requires session 4 months before wedding)	
1 8x12 GraphiStudio Engagement Album with 20 sides	\$900

Extra Hours on Wedding Day and non-Wedding Day Photo Session	
1 Hour/1 Photographer (not available on wedding day on 2-photographer packages)	\$200
1 Hour/2 Photographers	\$300
Upgrade from a studio session to an on-site session	\$100
1 Hour on-site non-wedding day session	\$300
40 minutes in studio non-wedding day session	\$200

_ To secure your Wedding Day Coverage, a deposit of \$500 is due upon completion of booking form.

_ 1/2 balance of package price is due at the first photo session, and the remaining balance is due 1 month before the wedding.

DISCOUNT OPPORTUNITIES	
Discount for Sunday Weddings	
Take 10% off your chosen package (Packages 2 and up); not applicable on official holidays	
Discount for Monday - Friday Weddings	
Take 15% off your chosen package (Packages 2 and up); not applicable on official holidays	
Discount for Early Birds	
Take 10% off your chosen package (Packages 2 and up) when you book us more than a year ahead of your wedding day.	
Discount "4 of Us"	
You and your friend can take 10% off your chosen packages (Packages 2 and up) when you and your friend book us within 2 months of each other for weddings to take place at any time.	
Discount for Referrals	
Take 5% off the booking of Packages 2 and up as the result of a referral from a previous or current customer. Previous or current customer receives a \$100 credit toward their own future purchase.	
<i>Discounts cannot be combined</i>	